



## RRBU PUTS FINANCIAL EMPOWERMENT WITHIN REACH

What is RRBU?

RRBU is Red River Bank University, a series of opportunities for anyone in the community to become more financially empowered. It's members of the Red River Bank team sharing years of experience in four key areas:

1	Empowering customers and communities with the facts, tools and resources they need to bank more securely
2	Preparing children and youth for successful money management
3	Bringing financial education to the workplace
4	Improving financial access to everyone in our communities

# WHAT CAN RRBU DO FOR YOU?

## If you're a parent or educator

RRBU will work with you to bring financial education to children and youth. Programs include the **Teach Children to Save Day** campaign in elementary schools, the **Get Smart About Credit campaign** in high schools and the **FDIC Money Smart Curriculum** for youth-service organizations. We create customized opportunities for homeschoolers, too. One phone call or e-mail to the contact information below is all it takes to get started.

## If you're an employer

RRBU will partner with your business to develop a **Financial Education Lunch & Learn Series**. We can cover a wide range of topics to boost your company's productivity and your employees' peace of mind, from managing cash flow and planning for taxes to home-buying and investing

## If you want to improve your credit

RRBU's **Credit Repair Seminars** makes it easier than you imagined to become an expert regarding your own credit and to take steps to change your finances by improving your credit score. Attend these seminars in person and have one-on-one access to Red River Bank employees, or take advantage of our new online seminar options.

## If you want to buy a home

RRBU's **Home Ownership Seminars** focus on how to prepare financially for the home-buying process. Whether you opt for seminars at convenient locations throughout the community or our new online seminar options, we're here to help.

For information on upcoming financial seminars, visit:

[redriverbank.net/lagniappe/seminars](http://redriverbank.net/lagniappe/seminars)

To bring RRBU to your organization, contact Jannease Seastrunk at [jseastrunk@redriverbank.net](mailto:jseastrunk@redriverbank.net) or 318-561-5814

